

نمونه‌هایی از اسلایدهای بد و خوب

Trig Up

نمونه‌هایی از

اسلایدهای **بد**!



نمونه‌هایی از اسلایدهای بد



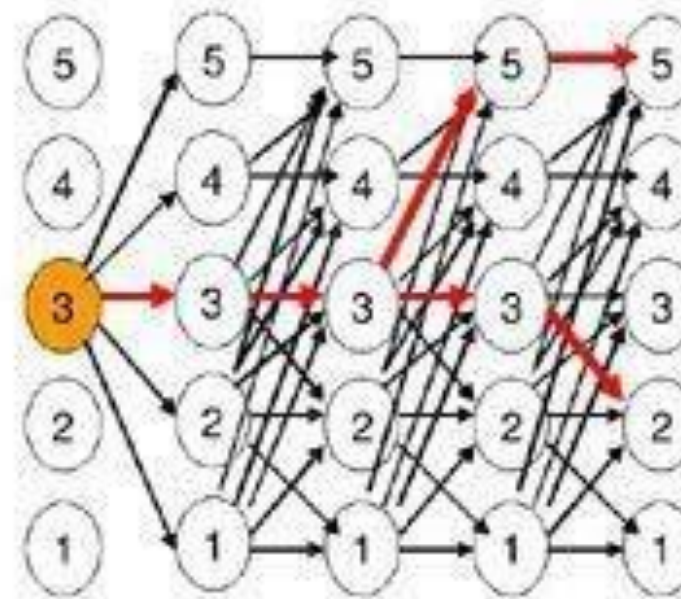
Modeling customer dynamics

□ Model 1: Lost-for-good (Dwyer 1989)

- Two-state model: customer / no customer
- Customer who has left never returns
- Modeling issue: lifetime analysis

□ Model 2: Always-a-share

- multi-state model
- More complete dynamics (includes Lost-for-good dynamics)
- Modeling issues: describe state changes
- Classical model: Markov Chains (Pfeiffer/Carraway (2000), Piersma/Jonker (2000), Tirenni (2005))
- Basic assumption: the probability of a state change („hazard rate“) does not depend on the past, in particular not on the sojourn time!



از درج متن‌های
طولانی و متعدد
خودداری کنید...

نمونه‌هایی از اسلایدهای بد



CLICK TO ADD TITLE

"Death by PowerPoint"

"Death by PowerPoint" is a criticism of slide-based presentations referring to a state of boredom and fatigue induced by information overload during presentations such as those created by the Microsoft application PowerPoint.

The phrase was first coined by Angela R. Garber.^[13] Further criticisms of the cognitive effects of PowerPoint have been expounded by others, for example, Edward Tufte (2006)^[14] and Kalyuga et al. (1991).^[15] Wright (2009) suggests PowerPoint is a convenient prop for poor speakers, it can reduce complicated messages to simple bullet points and it elevates style over substance; and that these three things contribute to its popularity.^[16] It can also be called "PowerPoint Poisoning"—a term originated by Scott Adams of *Dilbert* fame.

The *Anti PowerPoint Party* (founded in May 2011) is a Swiss political party dedicated to decrease professional use of PowerPoint and other presentation software, which the party claims "causes national-economic damage amounting to 2.1 billion CHF" and lowers the quality of a presentation in "95% of the cases". The party advocates flip charts as an alternative to presentation software.

Boredom

"PowerPoint hell" is the tedium some people report on sitting through PowerPoint visual presentations that are too long and complex, making excessive use of the software's features and when the presenter just reads from the slides.^{[17][18][19][20]}

Retired Marine Colonel Thomas X Hammes says that this effect, which he calls "hypnotizing chickens", is useful when the goal is to avoid divulging information, as in military briefings.^[21]

از درج تصویر در
پس‌زمینه متن‌ها
خودداری کنید.



نمونه‌هایی از اسلایدهای بد

I know this is bad practice
but I'll do it anyway

- Too much text on your slide?
- Unreadable graphs?
- Lost control of the formatting?
- Slide out of order?
- No worries! That sort of mistake is great for stopping your audience falling into an even deeper slumber.
- Just say "I know you can't read what's on the slide" so the audience realise you're not the idiot you think they are. Maybe they'll just think you're lazy, ill-prepared, or don't care about their experience

ترجیحا برای متن‌ها از **پس‌زمینه**

رنگی استفاده **نکنید...**

بهترین انتخاب پس‌زمینه سفید و
متن مشکی است.

نمونه‌هایی از اسلایدهای بد



AstraZeneca Plc: Business Overview

- Global research and innovation driven Integrated biopharmaceutical Company focusing on the discovery, development & commercialization of prescription medicines in 3 core therapeutic areas namely Cardio-metabolism, Oncology and Respiratory & Inflammation, and also present in the therapeutic areas of Neuroscience and Infection & Vaccines, on an opportunity-driven basis
- Formed in April 1999 through the merger of Astra AB of Sweden and Zeneca Group Plc of UK
- Ranks among the top 10 pharmaceutical companies globally with CY2012 revenues of \$ 27.97 bn and CY2012 core operating profits of \$ 10.43 bn, with a market capitalization of \$ 64.91 bn (as on May 03, 2013)
- Sixth fastest growing MNC pharmaceutical company across emerging markets (Emerging Markets revenue was up 9% in Q1CY13 vis-a-vis Q1CY12 (CER))
- Operations in more than 100 nations globally and employs around 51,700 employees worldwide

Strong Brand Portfolio

8 brands with Sales of more than \$1billion in 2012



Global Sales (Geographical Split)



درج متن‌های طولانی و
المان‌های متعدد دشمن
درک مطلب است.

نمونه‌هایی از اسلایدهای بد



ACCEPT JESUS, FOREVER FORGIVEN

Behold, now is the accepted time; behold, now is the day of salvation. - 2 Cor. 6:2

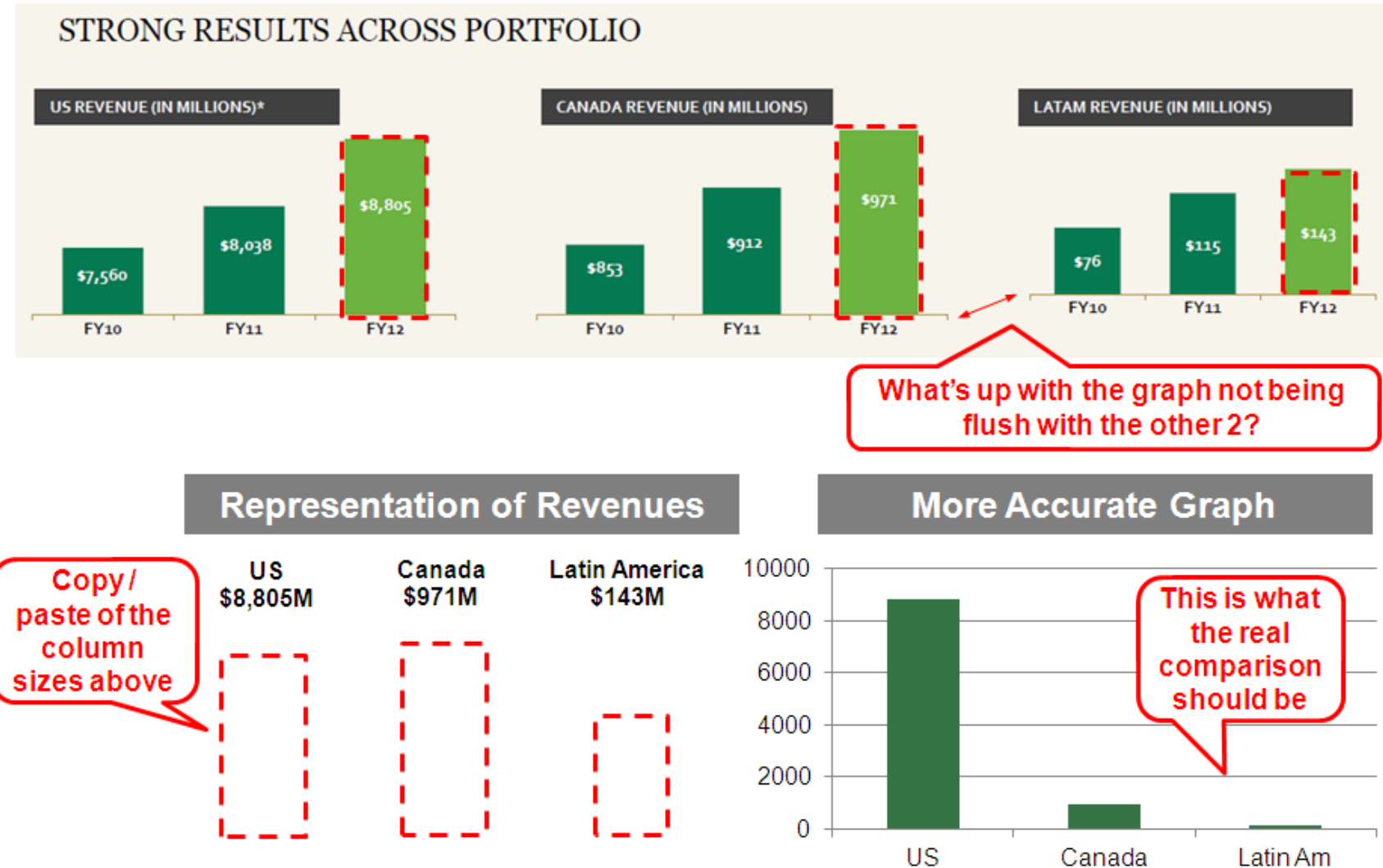
**For the wages of sin is death;
but the gift of God is eternal life
through Jesus Christ our Lord.**

-Romans 6:23

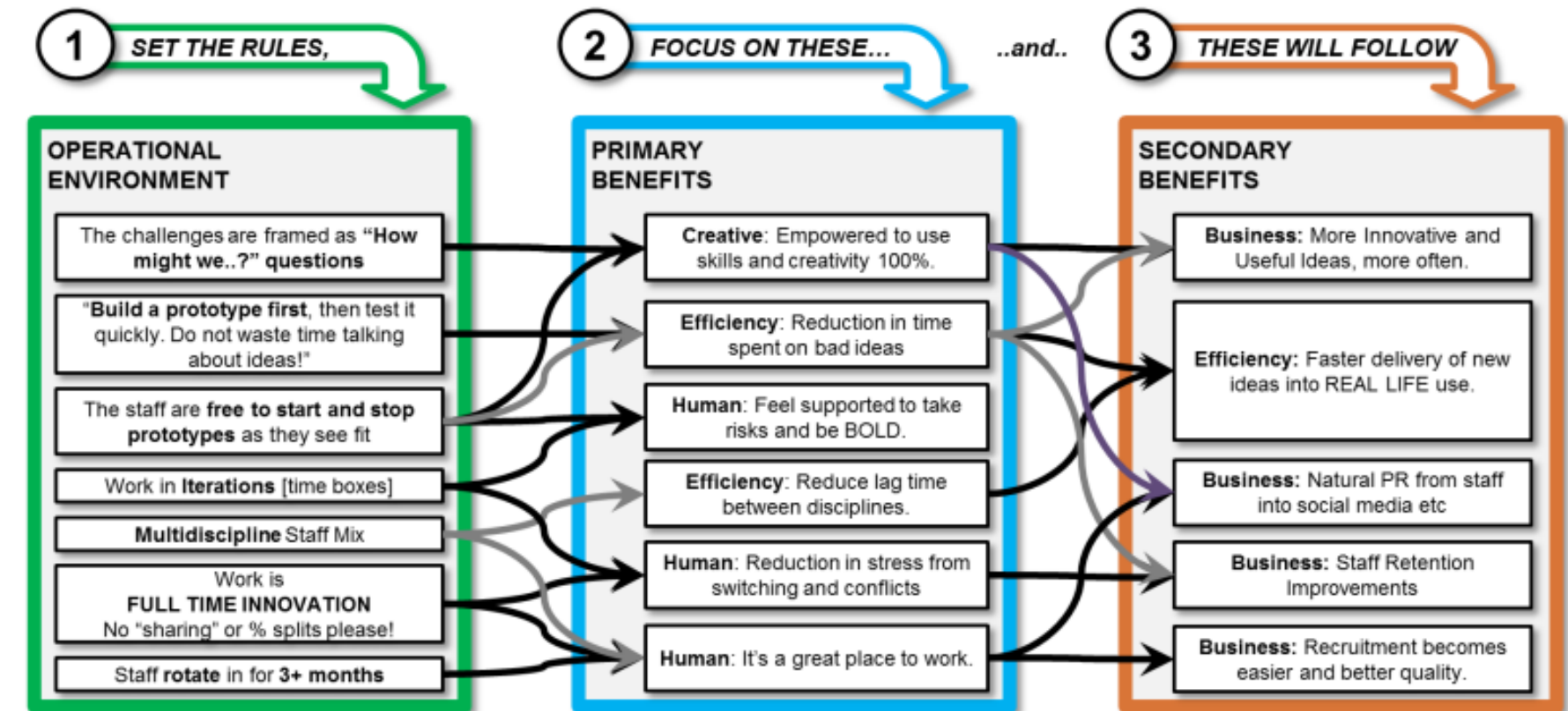
COVER | PRODUCTION | HOME | MAIN | MENU | LINKS | LINK EXCHANGE | LINKING CODE
BANNERS | REWARDS | GIFTS | RINGS | MEMBERSHIPS | PARTNERSHIPS | STATEMENT OF FAITH
CYBERCHURCH | PRAYER REQUESTS | SIGN GUESTBOOK | VIEW GUESTBOOK | SEND E-MAIL

استفاده از **رنگ‌های متنوع** اصلاً توصیه نمی‌شود...

نمونه‌هایی از اسلایدهای بد



DRIVING BENEFITS



استفاده از نمودارها و تصاویر پیچیده اصلا توصیه نمی‌شود.



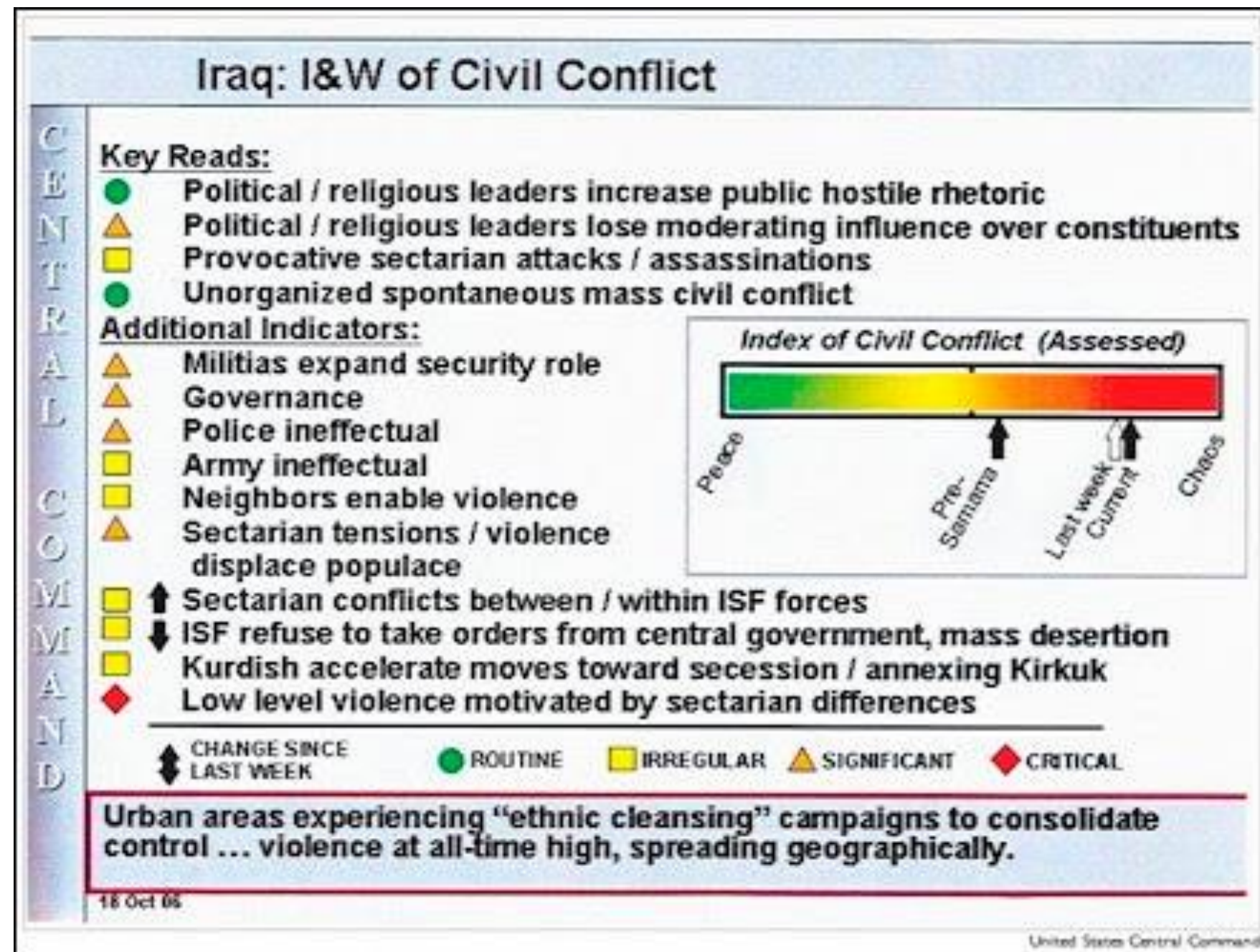
Suggestions for Teaching Math

- ▶ General mathematical terminology words need to be clearly understood before they can be used in calculations, e.g. add, plus, sum of, increase and total, all describe a single mathematical process.
- ▶ Other related difficulties could be with visual/perceptual skills, directional confusion, sequencing, word skills and memory. Dyslexic students may require repeated instruction and exposures to these concepts.
- ▶ Model and encourage the use of estimation.
- ▶ The child should be taught to form the habit of checking his answers against the question when he has finished the calculation (i.e. is the answer reasonable?).
- ▶ When using mental arithmetic allow the dyslexic child to jot down the key number and the appropriate mathematical sign from the question.
- ▶ Encourage pupils to verbalize and to talk their way through each step of the problem.
- ▶ Teach the pupil how to use the times table and encourage him to say his answers out as he uses it.
- ▶ Encourage a dyslexic child to use a calculator.
- ▶ Put key words on a card index system or on the inside cover of the pupils math book so it can be used for reference and revision. Rehearse mathematical vocabulary constantly, using multi sensory/kinesthetic methods.
- ▶ Illustrate math terms or concepts as often as possible. Include these drawings with the reference card in the math book.
- ▶ Put the decimal point in red ink. It helps visual perception with the dyslexic child.

Read more: <http://www.dyslexia.com/library/classroom.htm#ixzz1ZHQ4RNdo>

درج پاراگراف‌های
طولانی دشمن درک
مطلب است!

نمونه‌هایی از اسلایدهای بد



ORM BASICS

MsKaren Kinkle 505 846 1386
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LtCol Denny Peoples 505 846 0714
denny.peoples@kirtland.af.mil



HAZARD SEVERITY CATEGORIES

I Catastrophic - Complete mission failure, death, or system loss.
II Critical - Major mission impact, severe injury, or major system damage.
III Moderate - Minor mission impact, injury, or system damage.
IV Negligible - Little mission impact, injury, or damage.

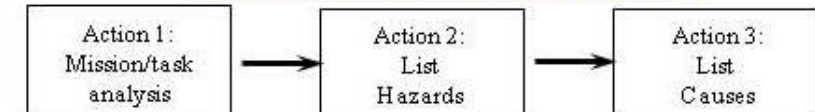
HAZARD PROBABILITY CATEGORIES

A Frequent - Item: occurs often. Fleet: continuous.
Individual: occurs often. All: continuous.
B Likely - Item: occurs several times. Fleet: frequently.
Individual: occurs several times. All: frequently.
C Occasional - Item: will occur. Fleet: several times.
Individual: will occur. All: sporadic.
D Seldom - Item: could occur. Fleet: will occur.
Individual: could occur. All: seldom.
E Unlikely - Item: will not occur. Fleet: could occur.
Individual: will not occur. All: very rarely.

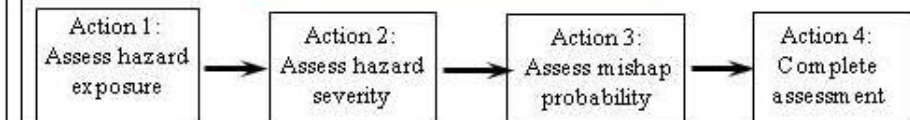


		Event Probability				
		Frequent	Likely	Occasional	Seldom	Unlikely
SEVERITY	Catastrophic I	1	2	6	8	12
	Critical II	3	4	7	11	15
	Moderate III	5	9	10	14	16
	Negligible IV	13	17	18	19	20

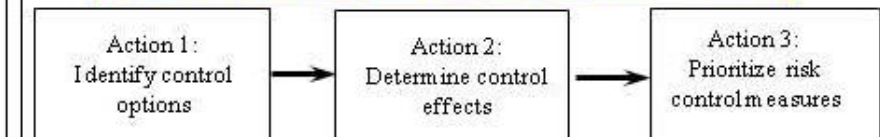
STEP 1 IDENTIFY THE HAZARD



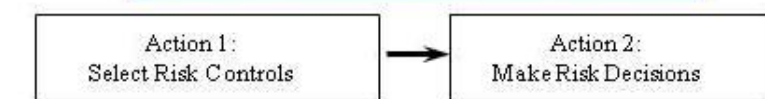
STEP 2 ASSESS THE RISK



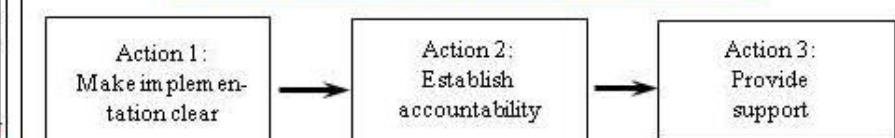
STEP 3 ANALYZE RISK CONTROL MEASURES



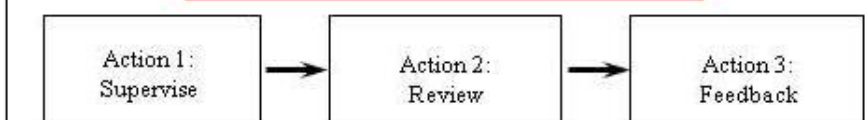
STEP 4 MAKE CONTROL DECISIONS



STEP 5 IMPLEMENT RISK CONTROLS



STEP 6 SUPERVISE AND REVIEW



استفاده از نمودارها و تصاویر پیچیده اصلا توصیه نمی‌شود.

نمونه‌هایی از اسلایدهای بد



Type 2 Diabetes Mellitus

- In type 2 DM (previously called adult-onset or non-insulin-dependent), insulin secretion is inadequate
- The disease generally develops in adults and becomes more common with age.
- Plasma glucose levels reach higher levels after eating in older than in younger adults, especially after high carbohydrate loads, and take longer to return to normal, in part because of increased accumulation of visceral and abdominal fat and decreased muscle mass.
- Type 2 DM is becoming increasingly common in children as childhood obesity has become epidemic: 40 to 50% of new-onset DM in children is now type 2

Chilean Exports

- Fresh fruit leads Chile's export mix - Chile emerges as major supplier of fresh fruit to world market due to ample natural resources, consumer demand for fresh fruit during winter season in U.S. and Europe, and incentives in agricultural policies of Chilean government, encouraging trend toward diversification of exports and development of nontraditional crops - U.S. Dept. of Agriculture, Economic Research Service Report
- Chile is among the developing economies taking advantage of these trends, pursuing a free market economy. This has allowed for diversification through the expansion of fruit production for export, especially to the U.S. and Western Europe. Chile has successfully diversified its agricultural sector to the extent that it is now a major fruit exporting nation. Many countries view Chile's diversification of agriculture as a model to be followed.
- Meanwhile, the U.S. remains the largest single market for Chile's fruit exports. However, increasing demand from the EC and Central and East European countries combined may eventually surpass exports to the U.S., spurring further growth in Chile's exports.
- If you've read this far, your eyes probably hurt and you've been reading this tedious long-winded text instead of listening to me. I'm insulted- can't you see I'm doing a presentation up here? Look at me! Congratulations, however, on having such good eyesight.

استفاده از پس‌زمینه‌های رنگی اصلاً توصیه نمی‌شود.

نمونه‌هایی از اسلایدهای بد



Who is Doing What Well?

Green Buildings

- Energy-efficient buildings proved their worth (TI, Intel, Cymer, etc.)
 - Energy savings
 - Better resource use
 - Increased value at sale
- Metrics for credits?
 - Carbon storage
 - Energy generation
 - Selling wastestream
- ASTM E06 committee
 - Buildings first
 - Products next
- ANSI EPA Off to Races

Green Products

- SEMI members– many “one-attribute” standards to use
 - S23-0708 (Energy efficient)
 - S16-0307 (End of Life)
 - GRI G3 Guidelines
- ANSI “sustainable” SDOs in high-tech arena
 - ASTM – Products Next
 - IEEE – Ad hoc 2/09 Sustainability + Earth-monitoring network
 - Leonardo Academy - SCS-002 “LCA label”
 - Gives 25% of seat to environmentalists
 - Accreditation challenged

The revitalization project is an experiment in using Media Wiki and Wiki technology to foster collaborative best-of-breed forward thinking backend technologies in order to optimize cutting edge, revolutionary, Six Sigma, world class centers of excellence during a transition from legacy practices to becoming a leading provider of engaging, quality technical information in a media-saturated, organic infrastructure through maximum leverage of our customer-oriented knowledge workers as we architect a new paradigm in line with our leadership agenda.

استفاده از پس‌زمینه‌های رنگی اصلاً توصیه نمی‌شود.

نمونه‌هایی از اسلایدهای بد



There are several kinds of bees:

- Eusocial & Semisocial Bees
 - Bumblebee
 - Stingless bee
 - Honey bee
 - Africanized honey bee
- Cleptoparasitic Bees
 - Cuckoo bee
- Solitary & Communal Bees
 - Orchard Mason bee
 - Eastern Carpenter bee
 - Alfalfa Leafcutter bee
 - Hornfaced bee

Outline of my talk

1. US government-funded study should end fluoridation.
2. This study is the "tip of the iceberg" of IQ studies.
3. Using the public water supply to deliver ANY medicine is a reckless thing to do.
4. Fluoridation ignores nature's "guideline" for babies.
5. Children are being over-exposed to fluoride in fluoridated communities.
6. In addition to the brain, fluoride can harm other tissues at low levels.
7. The evidence that swallowing fluoride lowers tooth decay is extremely weak.
8. Most countries don't fluoridate their water but their children's teeth have not suffered.
9. NZ should use the safer and cheaper ways of fighting tooth decay as practiced in Europe.

استفاده از پس‌زمینه‌های رنگی اصلاً توصیه نمی‌شود.

نمونه‌هایی از اسلایدهای بد



INTRODUCTION

Motor Car, any self-propelled vehicle with more than two wheels and a passenger compartment, capable of being steered by the operator for use on roads. The term is used more specifically to denote any such vehicle designed to carry a maximum of seven people.

The primary components of a car are the power plant, the power transmission, the running gear, and the control system. These constitute the chassis, on which the body is mounted. The power plant includes the engine and its fuel, the carburettor, ignition, lubrication, and cooling systems, and the starter motor.

استفاده از تصویر

برای پس‌زمینه

اسلایدها اصلا

توصیه نمی‌شود

نمونه‌هایی از اسلایدهای بد



حتی اگه **بیل گیتس** هم
باشید ممکن است
اسلاید بد طراحی کنید!
پس خیلی دقت کنید ...

البته این اسلاید حداقل به ۲۵ سال پیش برمی‌گردد، و یک شوخی کوچک هست با بیل گیتس.

نمونه‌هایی از

اسلایدهای خوب



نمونه‌هایی از اسلایدهای خوب



Product Benefits

Save time



Save Money



Climate change – a global challenge



In 2007 EU leaders decided to:

- Reduce greenhouse gas emissions
- Improve energy efficiency
- Raise the share of renewable energy
(wind, solar, hydro power, biomass)

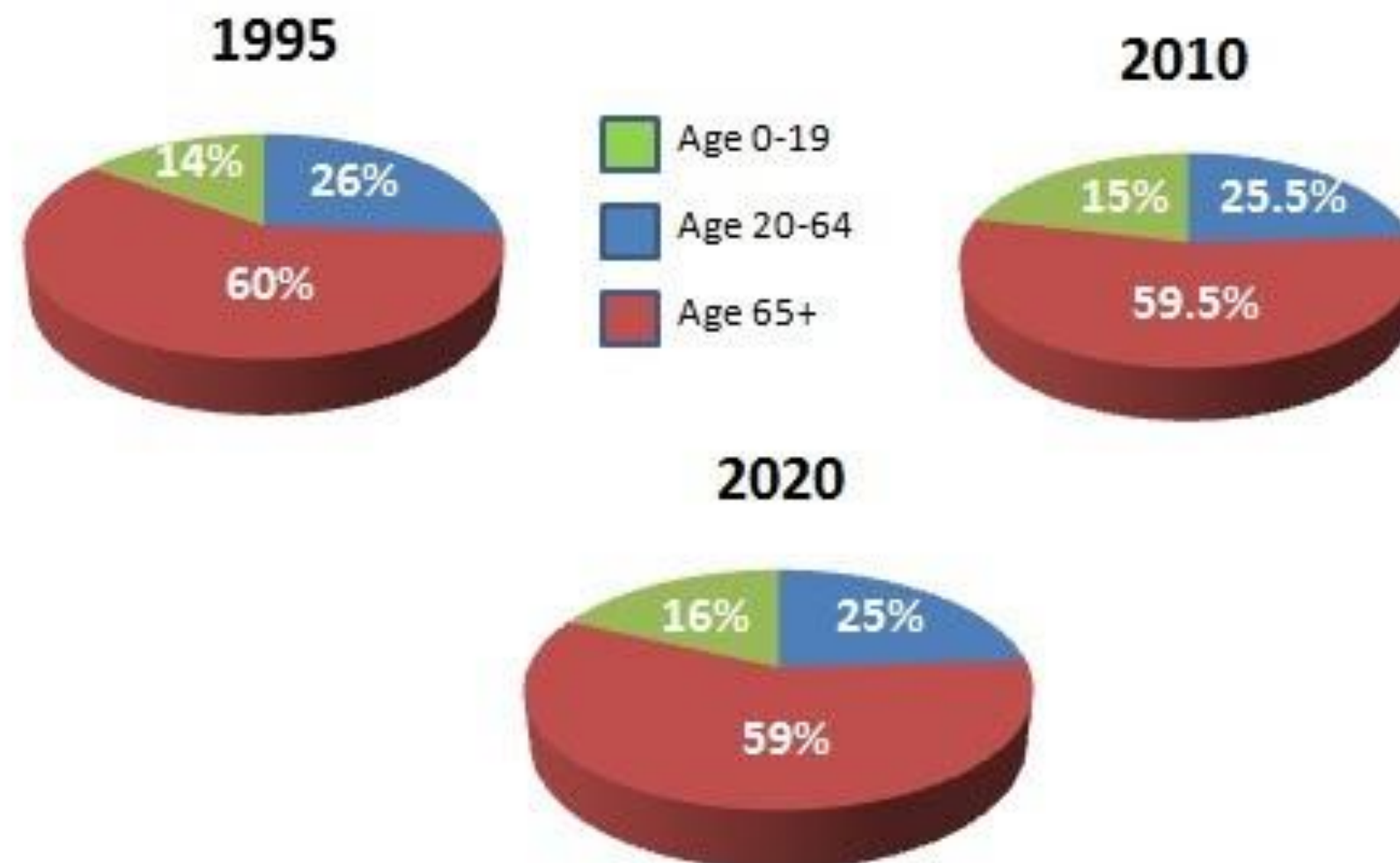
... by 20% by 2020





Connecticut: An ageing Population

- Over 65s will rise to 16% of the state's population by 2020
- Number of under 65s will fall >> issues for state funding



نمونه‌هایی از اسلایدهای خوب



Bar Graph Template



نمونه‌هایی از اسلایدهای خوب



Components of Quality Management System



نمونه‌هایی از اسلایدهای خوب



نمونه‌هایی از اسلایدهای خوب



به این فکر کنید که چه مشکلی رو

از چه گروهی می‌تونید حل کنید؟

نمونه‌هایی از اسلایدهای خوب



و نوآوری یعنی

کاری بکنید که

نسبت به رقبا یک

مزیت رقابتی بدست بیاورید



نمونه‌هایی از اسلایدهای خوب



GOOD BETTER BEST

This is a sample text that you can edit. You can change font(size, color, name), or apply any desired formatting.

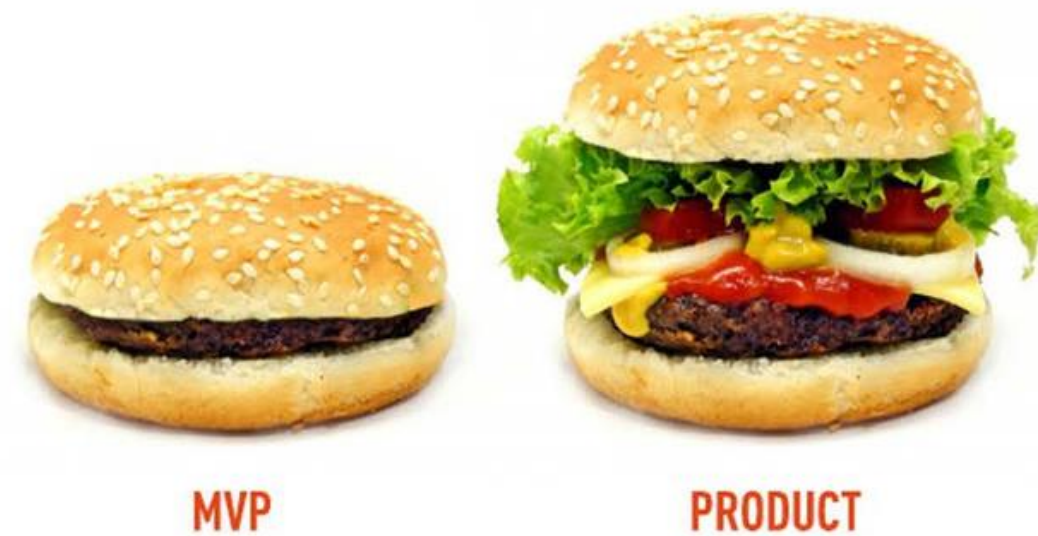
This is a sample text that you can edit. You can change font(size, color, name), or apply any desired formatting.



This is a sample text that you can edit. You can change font(size, color, name), or apply any desired formatting.



نمونه‌هایی از اسلایدهای خوب



۳ شرط مهم MVP

۱ مشتری ارزشی کسب کند.

۲ محصول برای آغاز حلقه بازخور آماده باشد.

۳ مشتری ارزشی (مانند پول) بپردازد.

نمونه‌هایی از اسلایدهای خوب



How to make a Good First Impression



BE ON TIME .

Too early is better than too late.



DRESS TO IMPRESS

Take care of your clothes and your overall grooming.



BE PREPARED .

Do your research and practice!



CONSIDER NON-VERBAL COMMUNICATION .

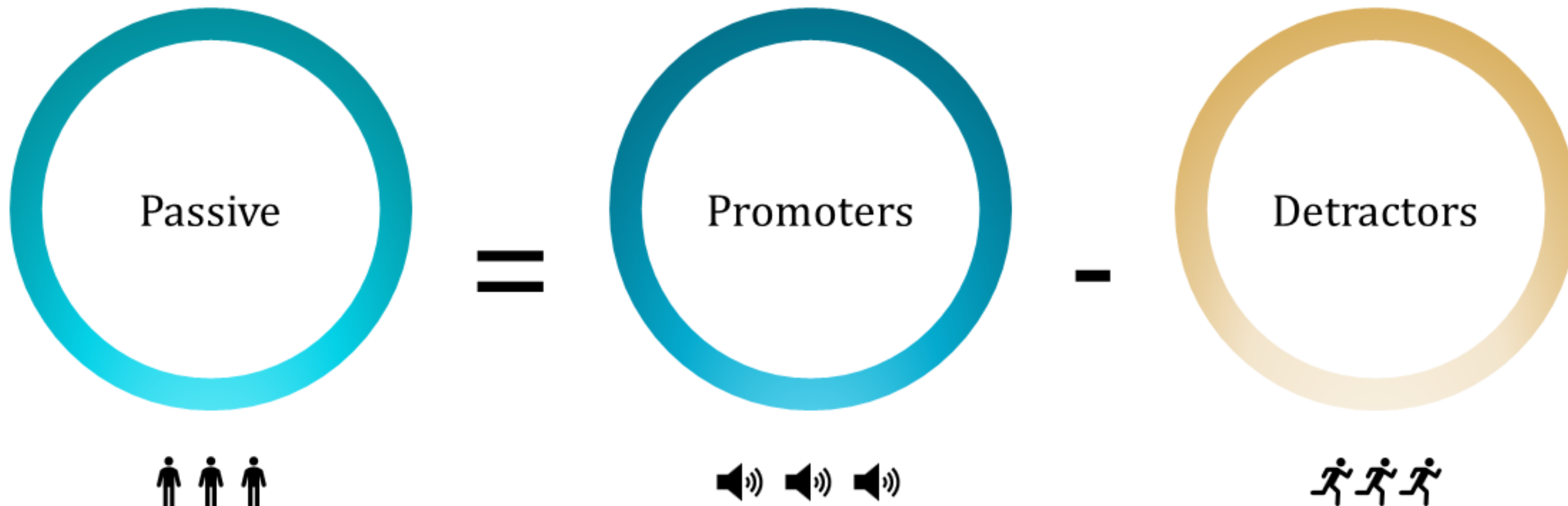
Friendly and confident manners can get you very far.

نمونه‌هایی از اسلایدهای خوب



PowerPoint slide example

Groups



نمونه‌هایی از اسلایدهای خوب



Good example of PowerPoint presentation

Your text

This slide is an editable
slide with all your needs.

Your text

This slide is an editable
slide with all your needs.



Your text

This slide is an editable
slide with all your needs.

Your text

This slide is an editable
slide with all your needs.

Your text

This slide is an editable
slide with all your needs.



NEXT STEPS:

- 1 Sprint Results**
Pellentesque semper hendrerit ligula, a ornare augue rhoncus quis. Aliquam erat volutpat. Integer non tempor enim.
- 2 Our Blog**
Nullam convallis odio non dui commodo ullamcorper. Nam malesuada hendrerit augue, vel porttitor sapien iaculis sit amet.
- 3 Social Media**
Ut sem velit, hendrerit ut ex id, finibus efficitur arcu. Nullam consequat lorem felis, eu ultricies dui consectetur vel.



نمونه‌هایی از اسلایدهای خوب



معرفی تکنیک پنج چرا

- پی بردن به روابط علت و معلولی در مورد یک مسئله یا مشکل خاص
- یافتن علت اصلی وقوع یک نقص یا مشکل

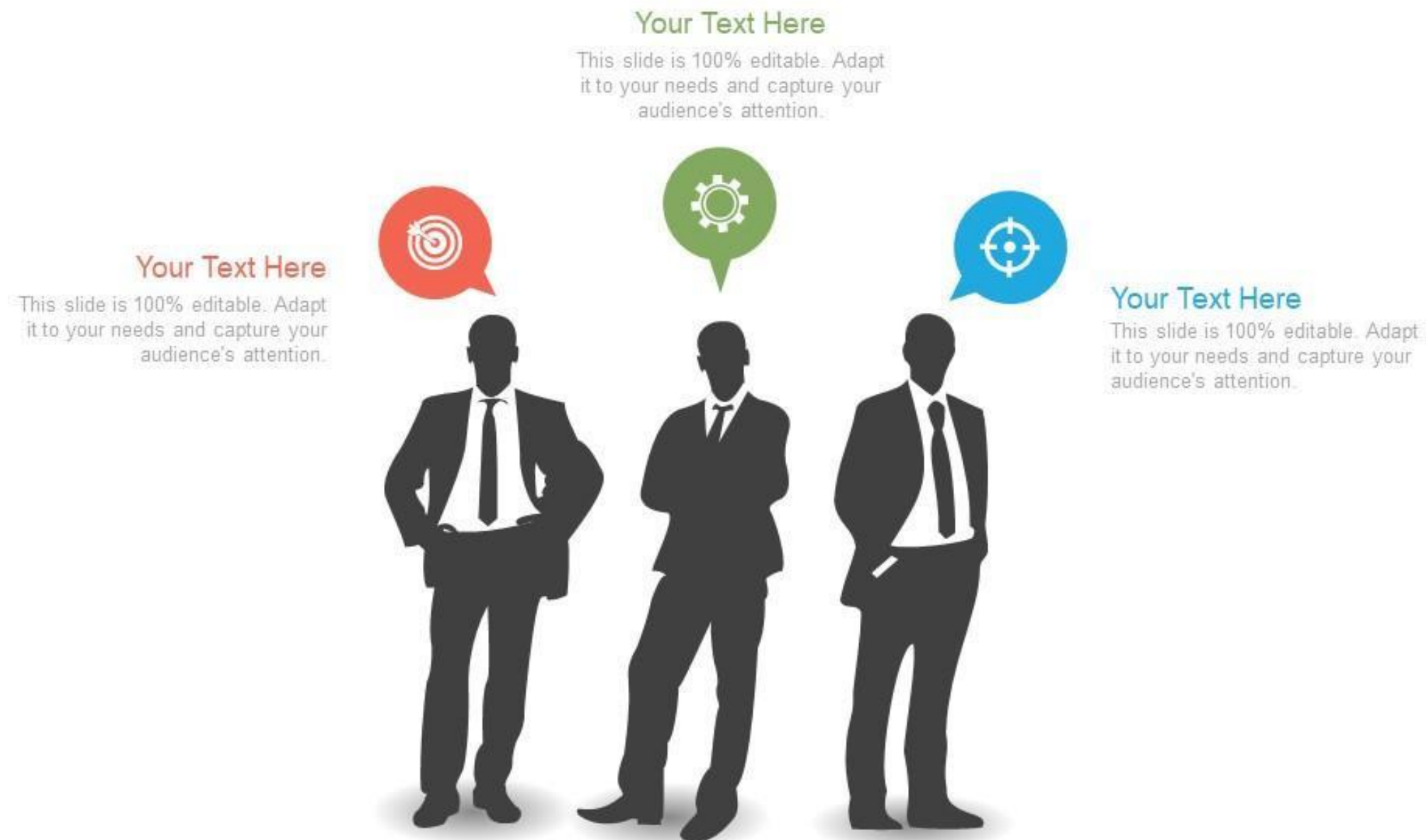


نمونه‌هایی از اسلایدهای خوب



47

Silhouettes



نمونه‌هایی از اسلایدهای خوب

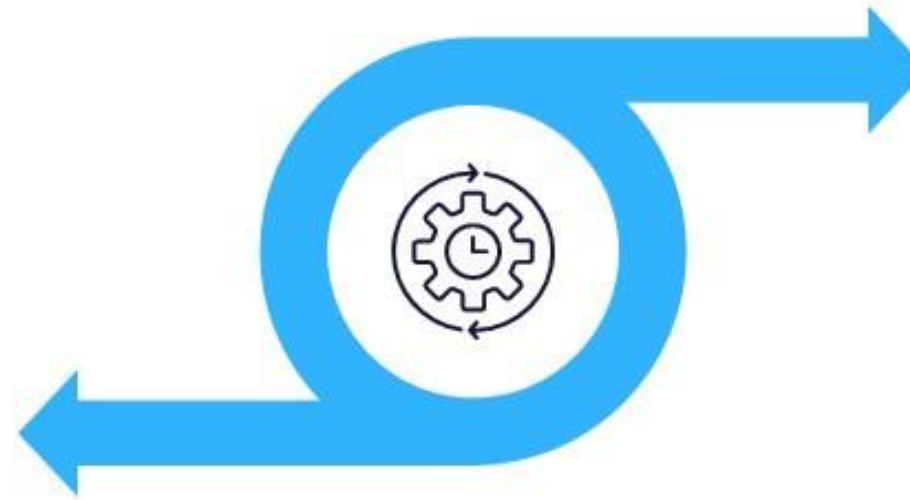


Key Challenges PowerPoint Presentation Slide

Please place your challenges heading here

Challenge 01

Please place your sample text here. Please place your sample text here.



Challenge 03

Please place your sample text here. Please place your sample text here.

Challenge 02

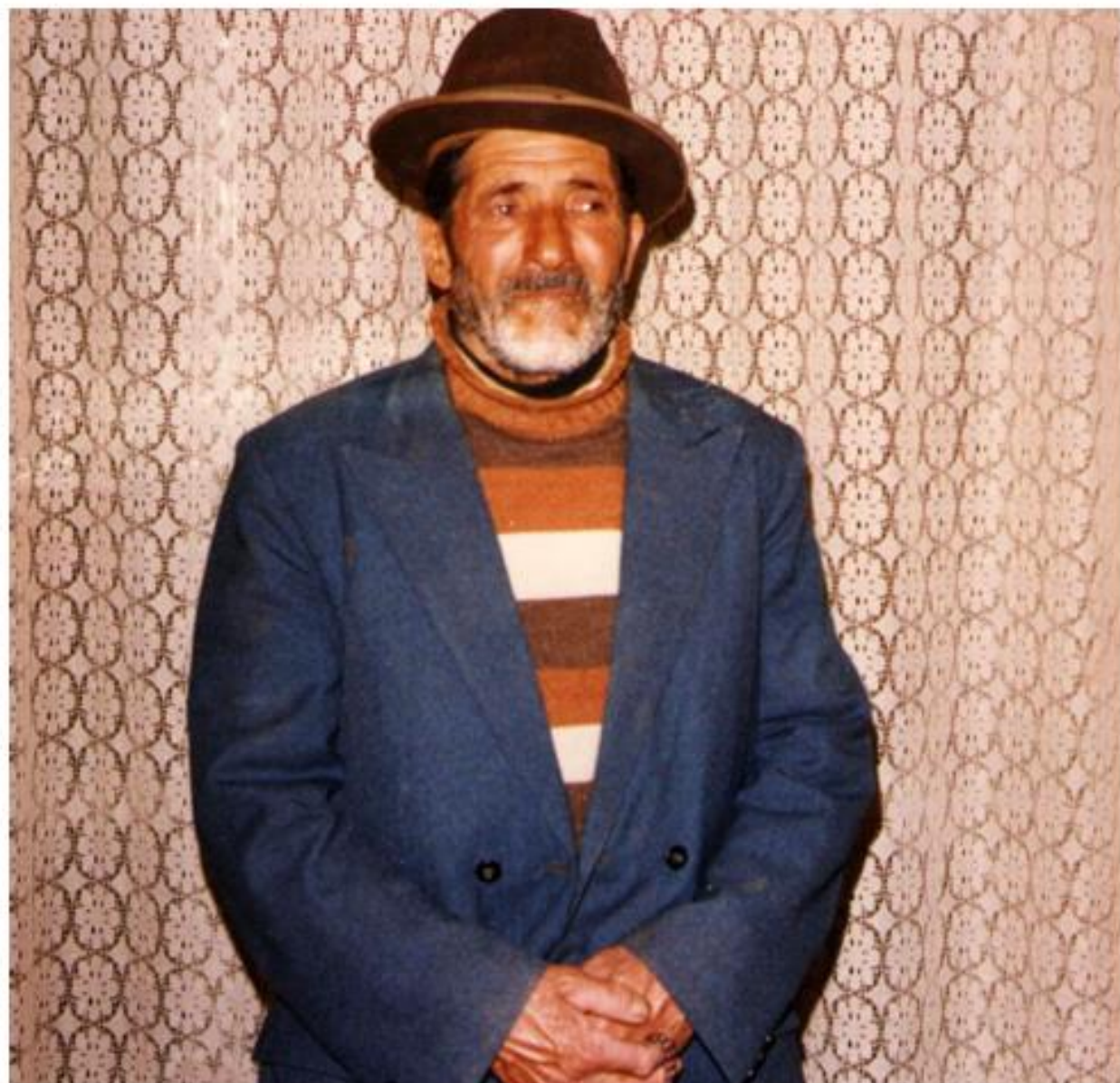
Please place your sample text here. Please place your sample text here.



Challenge 03

Please place your sample text here. Please place your sample text here.

نمونه‌هایی از اسلایدهای خوب



مرحوم یوسف قائم‌پناه



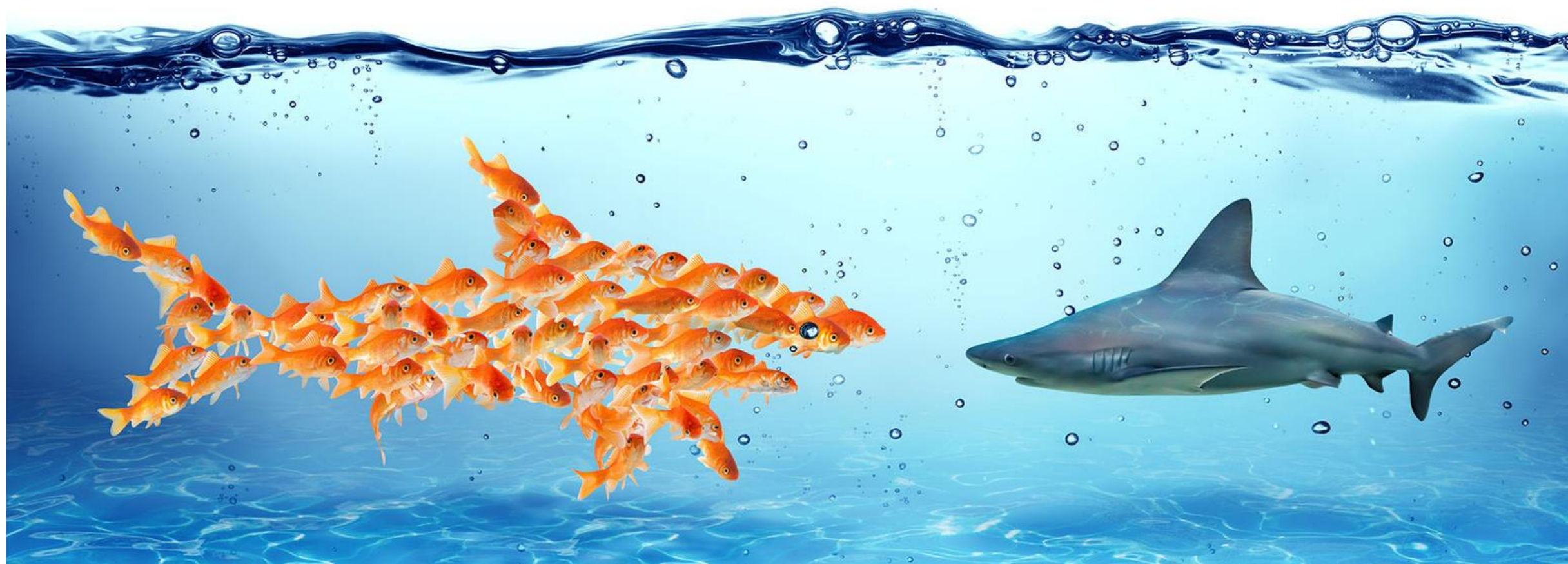
برادران قائم‌پناه

موسسین کشمون

نمونه‌هایی از اسلایدهای خوب



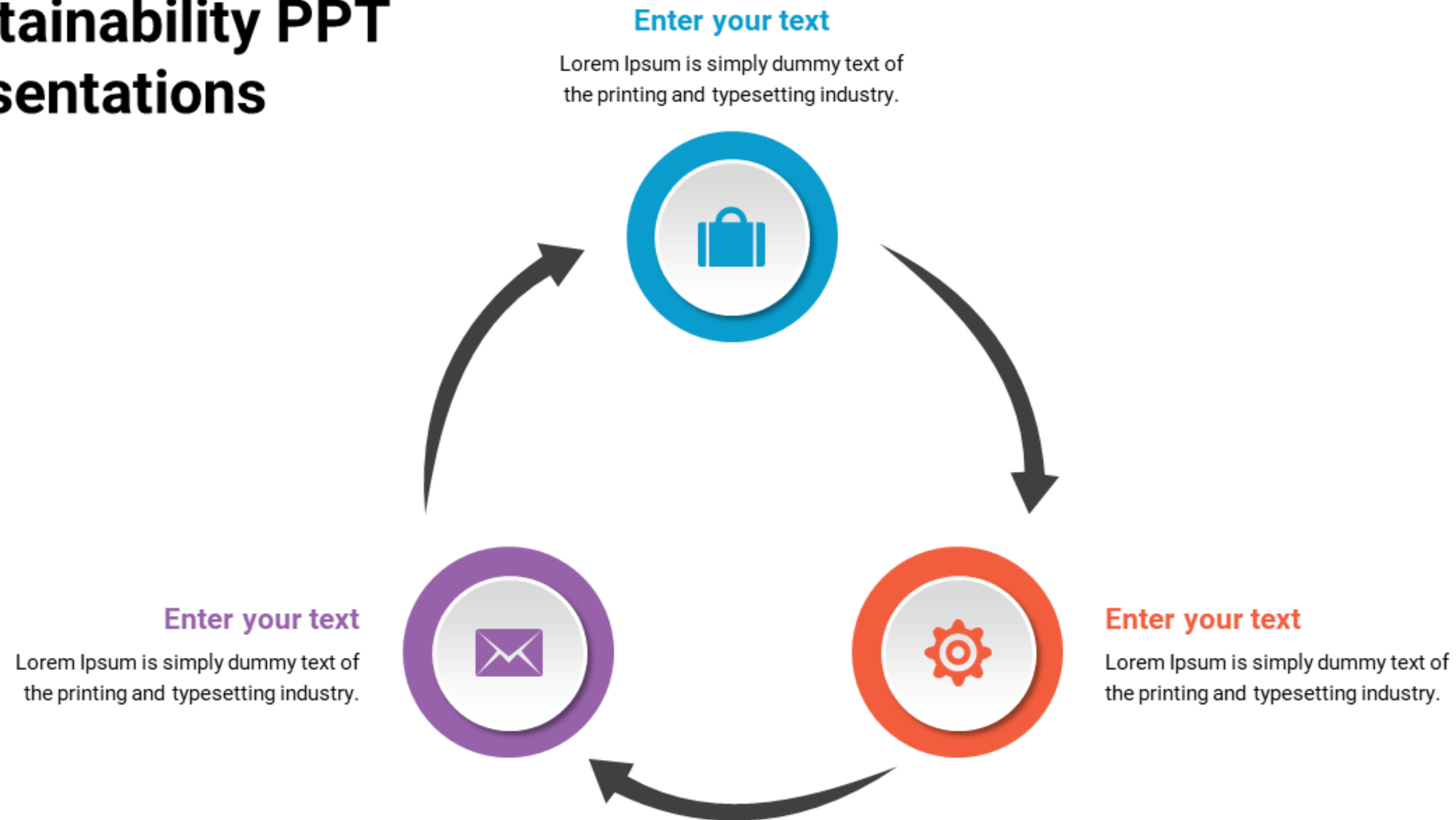
چرا **تیم** بر تمام
ارکان استارت‌آپ شما
ارجحیت دارد؟



نمونه‌هایی از اسلایدهای خوب



Sustainability PPT presentations

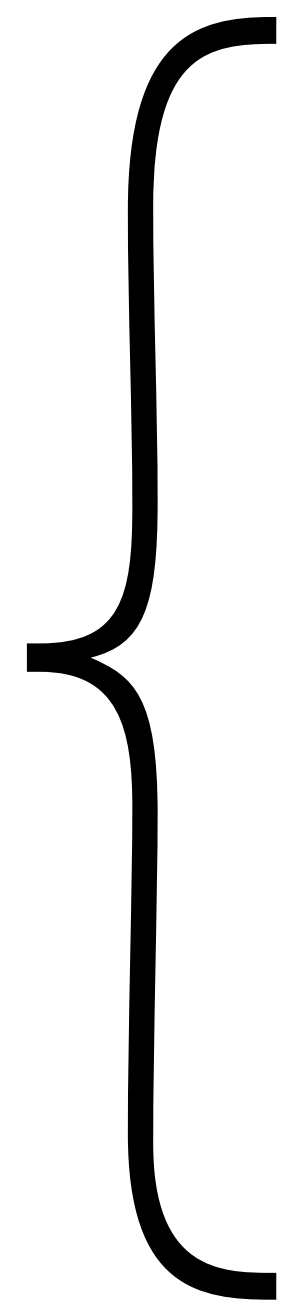




دست به
آچار

فونت‌های مناسب و نحوه دانلود آن‌ها

مناسب پاراگراف و متن



شب‌نم

گندم

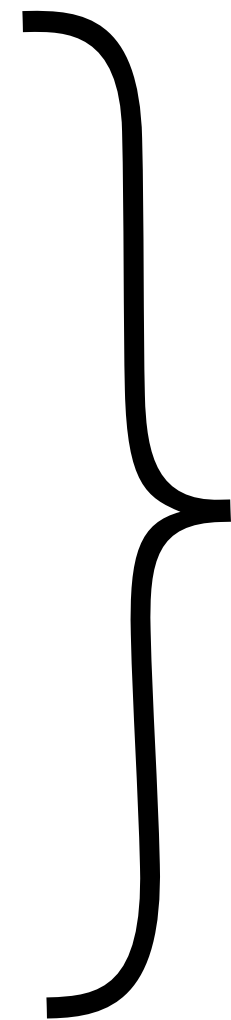
پرستو

وزیر

لاله زار

وزیر بولد

ساحل



مناسب تیتر

دانلود فونت‌ها و ابزارهای طراحی اسلاید

فونت‌ها و ابزارهای طراحی اسلاید

از صفحه می‌توانید فونت‌ها و ابزارهای مربوط به طراحی اسلاید و Pitch Deck را دانلود کنید.



نرم‌افزار آیکن Pichon

Pichon نرم‌افزاری مختص طراحان می‌باشد تا تمام آیکون‌ها، وکتور و نمادهای سایت Icons8 را به صورت آفلاین و با هر فرمت، اندازه و یا رنگی در اختیار داشته باشند.

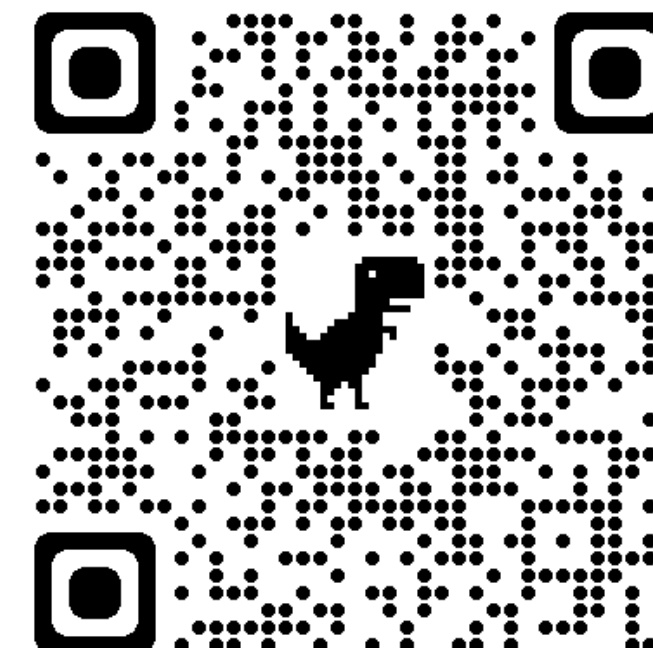
دانلود نرم‌افزار آیکن Pichon



فونت‌های رایگان

این فونت‌ها برای طراحی اسلاید و Pitch Deck بسیار مناسب هستند. در این فایل zip دو گروه فونت وجود دارد، فونت‌های مناسب تیترو مناسب پاراگراف.

دانلود فونت‌های رایگان



http://

<https://trigup.com/slide-tools>

خرید و دانلود فونت‌های پولی و خاص انجمن، ایران یکان، ایران سنس، آوینی و ...

فونت ایران
طراحی، تولید و فروشگاه فونت فارسی

جستجو | ورود | ثبت نام |

تخفیف‌ها | همه فونت‌ها | لایسنس فونت | پرسش‌های متداول | همکاری با ما | مطالب آموزشی | درباره ما | تماس با ما | وبلاگ

بیشتر از ۵۰ فونت متنوع اینجا است!
با خرید همزمان ۲ تا ۵ فونت، ۱۵ تا ۳۰ درصد تخفیف بگیرید.

جدیدترین فونت‌ها

فونت جوان
قاسم نجاری
نسخه ۱۱ | ۲۰ وزن
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